FRESH MILK is pleased to host ARC founders Holly Bynoe and Nadia Huggins at its inaugural event on Saturday August 13th 2011 from 5pm til 8pm.

The event will launch ARC Magazine Issue III in Barbados and provide a platform for the Vincentian publishers to speak to the birth of this publication (January 2011) from their position as independent artists functioning within an informal network.

ARC Magazine is a Caribbean Art & Culture magazine dedicated to highlighting emerging & established artists. ARC Magazine’s aim is to foster and develop dialogues and opportunities for individual and collaborative artists across the region, while stimulating sharing and nurturing creativity by providing outlets for self-expression and critical engagement.

Copies of ARC III - hot off the press - will be available for purchase for 40BDS. Students and annual subscribers will be offered discounts and the chance to collect the entire suite, as back issues will be also available.

The event includes an exhibition of photography, sculpture and video works co-curated by ARC and *Projects & Space.* This event will showcase the works of emerging and established contemporary artists from Barbados and the region, including Sheena Rose, Mark King, Russell Watson, Yao Ramesar, Joanna Crichlow, Phillip Nanton and more.

To coincide with the launch, ARC also announces an **Open Call** to all artists. Works may be submitted on a MAC compatible CD/DVD. Please include: i. **Biography** ii. **Resume** iii. **Artist Statement** iv. **10 images** in jpeg format @ 72dpi, no larger than 1000px on the longest side, maximum size of each file 2MB. Performance or new media artists send video links no longer than 5 minutes. v. **Image list**: Please submit an image list with the CD/DVD ensure that the image list has your name, title of each piece, proper captions: date, medium and size of works.

FRESH MILK aims to be an informal gathering space to discuss ideas related to the practice of contemporary art. Founded by visual artist, Annalee Davis, FRESH MILK is located at the Milking Parlour Studio, Walkers Dairy, St. George, Barbados. All are invited, please RSVP at rsvp@arcthemagazine.com